



Shaima Al Lawati

Founder and CEO

Destination Sustainability

INTRODUCTION:

Shaima Al Lawati is a distinguished leader and senior consultant in Environmental, Social, and Governance (ESG) and Sustainability, bringing over a decade of experience in advising cross-sector organizations on developing responsible,

Her expertise lies in aligning global ESG frameworks with regional sustainability priorities, enabling corporations, governments, and non-profit entities to embed ethical impact into their core operations. resilient, and forward-looking strategies.



As an ESG Trainer, Shaima is dedicated to equipping professionals, boards, and institutions with the tools and insights necessary to align with leading international sustainability standards, including the UN Sustainable Development Goals (SDGs), Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), and Task Force on Climate-related Financial Disclosures (TCFD). Her training programmes are widely recognized for their practical approach, strategic value, and contextual relevance, particularly within the MENA region.

Shaima advocates for the belief that sustainability is not a choice, but a necessity. Her mission is to empower organizations to go beyond compliance and become purpose-driven leaders, delivering measurable impact across people, planet, and prosperity.

In addition to her regional leadership in ESG, Shaima is a seasoned Senior Consultant in Sustainability and Social Development with more than 24 years of experience in Oman. She has played a pioneering role in the areas of corporate social responsibility (CSR) and sustainability,

working alongside leading private sector companies and government bodies. She is the founder and Chief Executive Officer of Destination Sustainability LLC, a consultancy firm in sustainability/ ESG and social development and governance.

Academic Background

- **2023:** Certified in Auditing the ESG Process
- **Certified** in Social Return on Investment (SROI) – Social Value UK
- **2006:** Postgraduate Certificate in Sustainable Business – University of Cambridge
- **2005:** Postgraduate Certificate in Cross-Sector Partnerships – University of Cambridge
- **2001:** Bachelor's Degree in Physics – University of Nottingham

Professional Experience

Shaima has led and advised on a wide range of successful sustainability and social development projects for multinational organizations. Her contributions span the implementation, management, and evaluation of CSR programmes in collaboration with the government, private sector, and civil society.

Her career includes impactful roles at:

- Intilaaqah Oman
- Shell
- Bank Muscat
- Vale
- Oman Road Safety Association
- Destination Sustainability
- OQ



Throughout her career, she has contributed significantly to:

- Developing comprehensive sustainability strategies and programmes.
- Driving stakeholder engagement and materiality assessments.
- Supporting women's entrepreneurship initiatives.
- Managing research and SROI evaluations to measure and communicate the social value of community development projects in Oman, including reports for Omran, bp, Oman LNG, OMIFCO, and Petroleum Development Oman.

Areas of Expertise

- ESG Strategy Development and Integration
- Sustainability Reporting and Frameworks (GRI, SASB, TCFD, SDGs)
- Corporate Governance and Risk Management
- Impact Measurement and Social Return on Investment (SROI)
- Stakeholder Engagement and Materiality Assessment
- ESG Capacity Building and Executive Training
- Sustainable Development Policy Advisory
- Climate Change and Carbon Strategy

Career Highlights

- Led ESG transformation initiatives for prominent organizations across energy, finance, and education sectors.
- Advised regional institutions on ESG disclosure, net-zero alignment, and sustainable supply chain practices.
- Designed and delivered ESG training programmes for senior executives, sustainability professionals, and government stakeholders.
- Contributed to the development of national sustainability frameworks and facilitated public-private sustainability partnerships.
- Featured speaker and panellist at regional forums focused on ESG leadership, sustainability strategy, and responsible investment.

